



B2B Forum of Turkish Textile – BOSB Buyers Mission and Factory Visits

Visit Turkey as a Buyer on November 2018:

Buyers admitted in the mission will benefit from:

- ✓ Coverage of flight tickets to and from Turkey.
- ✓ Coverage of accommodation expenses during the stay in Bursa/Turkey (5-star hotel, breakfast included).
- ✓ Personal itinerary of B2B talks with Turkish textile companies during the matchmaking sessions in Bursa.
- ✓ .. and more

Send an e-mail to us and we will get in touch with you within 24 hours.

We can also organize a tailor-made Turkey trip if you'd like to extend your stay. Please send us an e-mail and we will get in touch with you for program details. b2bforum@b2bforum.org

Who are the host companies?

All the participant host companies are textile manufacturers from Bursa Organized Industrial Zone (BOSB). Their average annual export volume is USD 7,5 Million in 2017. They export their products to USA, Qatar, Bulgaria, Russia, Ukraine, France, Spain, UK, Germany, Italy, Egypt, Saudi Arabia, Dubai, Kuwait...

BOSB host companies will represent the following product groups:

- Upholstery Fabric
- Scarf
- Jacquard woven fabrics
- Woman out-wear
- Yarn
- Curtains
- Apparel fabrics
- Polyester Yarn
- Carpets
- Woolen fabrics

More Information About Bursa Organized Industrial Zone (BOSB)

- ✓ The first organized industrial zone in Turkey
- ✓ 56.000 employees in 2017
- ✓ **6,05** billion \$ Export
- ✓ The most state sponsored R&D center (29) and design center (4) owned industrial zone in Turkey by government approved
- ✓ Boundaries of the area of BISO, UIB, OIB, Customs

Who can take part in the BOSB Textile Buyers Mission?

Decision makers from international companies purchasing textile products and fabrics.

What is included to the registration?

- ✓ Coverage of flight tickets to and from Turkey.
- ✓ Coverage of accommodation expenses during the stay in Bursa/Turkey (5-star hotel, breakfast included).
- ✓ Personal itinerary of B2B talks with Turkish textile companies during the matchmaking sessions in Bursa.
- ✓ Participation in field visits to selected factories in Bursa.
- ✓ Participation in other social events during 1-9 November 2018.
- ✓ Interpreters' service during B2B meetings (if needed).
- ✓ Local transfers (between airport/hotel/fairs/field visits).
- ✓ Travel Insurance.

Exclusions

- ✓ Cost resulting from changing the approved economy class flight.
- ✓ Hotel upgrades or any personal extras at the hotel. These should be settled directly with the hotel upon your departure.
- ✓ Accommodation and transfer fees out of the Buyer Mission Program dates.
- ✓ Taxi fares if arriving / departing outside approved Buyers Mission Program dates.
- ✓ Visa costs.

What are the Mission Buyer's Commitments?

As a Mission Buyer, you commit to follow the Mission Program, in particular:

- to attend business meetings with appointed Turkish companies regarding to your interest,
- to participate in field visits.

More Information About Turkish Textile Sector

- Flexibility in production volumes
- Excellent quality/price ratio
- Fast delivery, punctuality, conformity, to agreements
- Effective communication
- Easy and clear export/import formalities
- Maintenance of intellectual property rights
- Latest production techniques

Textiles and clothing are among the most important sectors of the Turkish economy and foreign trade. Accounting for about 6-7% of the GDP together, these two sectors are the core of Turkish economy in terms of GDP contribution, share in manufacturing, employment, investments and macroeconomic indicators. These sectors had a 18,5% share in total export volume in 2011. At the end of 2011, the total exports of textile and clothing of Turkey is recorded as 24 billion USD. There are more than 40,000 textile and clothing companies in Turkey with an estimated workforce of 750,000 employees. The Turkish textile industry, which is listed in the world's top ten exporters, is also the second largest supplier to the EU. The Turkish textile and clothing industry has a significant role in world trade with the capability to meet high standards, and can compete in international markets in terms of high quality and a wide range of products. The established capacity of woven production in Turkey is estimated to be around 1.350.000 tons while that of knitted products is around 2.250.000 tons.

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